



**FOR IMMEDIATE RELEASE**

Contact: Amy Toosley  
Allison & Partners  
amy@allisonpr.com  
(619) 533-7976

**Carol C. Fraser Joins Denali Park Resorts as  
Regional Director of Sales and Marketing**

**ANCHORAGE, ALASKA – (July 21, 2009)** – ARAMARK Parks and Destinations (APD) announces the appointment of Carol C. Fraser as Regional Director of Sales and Marketing, Alaska. ARAMARK Parks and Destinations, an authorized concessioner of the National Park Service, owns and operates Denali Park Resorts lodging facilities in Denali National Park and Preserve and operates the Glacier Bay Lodge and Cruise at Glacier Bay National Park.

As a key member of ADP's Alaska Regional Team, Fraser will be responsible for a wide variety of marketing and sales initiatives to drive business and tourists to Denali Park Resorts, Doyon/ARAMARK Joint Venture and Glacier Bay National Park & Preserve portfolio of businesses.

A resident of Alaska for more than 25 years with four generations of her family currently living in the state, Fraser brings 15 years of hospitality industry experience to the job. Fraser joins APD from Pfeffer Development Group in Anchorage, where as director of business development she was responsible for the overall opening and operating of the Anchorage Car Rental Center at Ted Stevens International Airport. Prior to that, Fraser held the position of co-owner and vice president of Aspen Hotels of Alaska with six properties throughout the State. Fraser also previously opened nine hotels across the state and serves on the Statewide Resource Development Council Board of Directors.

"On behalf of ARAMARK Parks and Destinations, we are thrilled to welcome Carol," said Bob Concienne, vice president of Denali Park Resorts. "As a veteran of Alaska's hospitality industry, Carol's marketing skills will contribute significantly to the day-to-day operations and overall success of the company."

For more information about ARAMARK Parks and Destinations' Alaska Operations, please visit [www.denaliparkresorts](http://www.denaliparkresorts) or [www.visitglacierbay.com](http://www.visitglacierbay.com).

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*Editor's note: A high-resolution photo of Carol is available upon request*

**About Denali National Park and Denali Park Resorts**

Denali Park Resorts owns and operates the McKinley Chalet Resort, which features 345 pine-paneled two-room suites in cedar lodges along the Nenana river less than a mile from the

entrance to Denali National Park, as well as the spirited Cabin Nite Dinner Theater in an authentic roadhouse and Explore Denali, which provides raft trips on the Nenana River and guided hikes throughout the area.

Denali Park Resorts also owns and operates the McKinley Village Lodge, which features 150 guest rooms in several intimate lodges set on the banks of the Nenana River in a serene forest setting eight miles south of Denali National Park entrance. In addition, the company manages the Grande Denali Lodge and the Denali Bluffs Hotel, including the Alpenglow Restaurant. To make reservations or receive more information about tours and activities, call 1-800-276-7234, or visit [www.denaliparkresorts.com](http://www.denaliparkresorts.com).

Doyon/ARAMARK Joint Venture, operator of bus tours, park shuttles, food and beverage outlets, campground and retail outlets within Denali National Park, is an authorized concessionaire of the National Park Service.

*Denali Park Resorts, managed by ARAMARK Parks and Destinations, is an authorized concessioner of the National Park Service.*

**About ARAMARK Parks and Destinations**

ARAMARK Parks and Destinations, a division of ARAMARK Sports & Entertainment, provides a wide range of professional services, including property management, hospitality services and recreational support to specialty hotels, resorts, national & state parks, national forest service and other tourist destinations throughout the United States. ARAMARK Parks and Destinations seeks to create memorable experiences at destinations by bringing the best in environmental stewardship, sustainable cuisine and interpretive programs to the guests it serves. For more information on ARAMARK Parks and Destinations and each of its properties, visit [www.aramarkparksanddestinations.com](http://www.aramarkparksanddestinations.com).