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ARAMARK Harrison Lodging Alaska Operations Announces 2008 Opening

Ribbon-cutting event June 3, 2008 will mark expanded luxury at lodges, operations

DENALI NATIONAL PARK, Alaska – March 6, 2008 – ARAMARK Harrison Lodging (AHL) Alaska Operations announces the 2008 season schedule for all its lodging properties and tours/activities at Denali National Park and Preserve. AHL's Denali Park Resorts, operator of the McKinley Chalet Resort, McKinley Village Lodge, Grande Denali Lodge and the Denali Bluffs Hotel, will host a kickoff event June 3, 2008 to celebrate the extensive property expansions that will be completed in the spring. This event will also help commemorate 30 years of serving visitors to Denali with lodging, tours and rafting adventures.

Denali Park Resorts would like to invite visitors and locals to experience all the natural wonders and new venues in and around Denali National Park and Preserve this season.

• **Event for property expansions:**

The community is invited to a ribbon-cutting ceremony, June 3, 2008, when Denali Park Resorts will mark the official opening of renovations completed. The extensive expansion and renovations bring new guestrooms and luxury amenities, including:

- 38 new Riverside guest rooms at the McKinley Village Lodge—19 rooms with on-river balconies and 19 rooms with forest-view balconies. Flat screen televisions and luxury bathrooms are included as part of the upgrades.
- 25 Forest View remodeled rooms at the McKinley Village Lodge, as part of a five-year full-property-wide renovation plan.
- A new Riverside Restaurant/Bar, lobby and gift shop will open in the summer of 2009 at the McKinley Village Lodge.
- A new 1,500-square-foot building on the banks of the Nenana River at the McKinley Chalet Resort will open May 2008. The building will house Denali Park Resorts' Explore Denali adventure center offering outdoor hiking, biking and whitewater rafting programs.
- 48 remodeled rooms at the McKinley Chalet Resort, with new luxury amenities and upgrades including Flat screen televisions and luxury bathrooms
- An expanded Courtyard Café restaurant at the McKinley Chalet Resort.

• **2008 Lodging at Denali Park Resorts –**

- McKinley Chalet Resort: Nestled along the Nenana River just outside the park entrance, this recently renovated resort offers 345 upscale, two-room mini suites in cedar lodges. The resort hosts several dining options, as well as a 5,000-square-foot gift shop featuring native arts and crafts. *The 2008 dates of operation are May 13 – September 18.*

- McKinley Village Lodge: Situated on the banks of the Nenana River eight miles south of the Park entrance, with the 2008 expansion, the lodge offers 188 guest rooms nested in a forest of spruce trees. The Klondike Gold Rush-themed lodge offers gold panning, an authentic Alaskan saloon, and casual dining options. *The 2008 dates of operation are May 20 – September 15.*
 - Grande Denali Lodge: This lodge is located on top of a mountain and offers 154 guest rooms, six family-sized cabins, fine dining, and a steakhouse featuring American beef and Alaskan seafood. *The 2008 dates of operation are May 20 – September 15.*
 - Denali Bluffs Hotel: This cozy bluff lodge features 112 rooms, a large stone fireplace, comfortable sitting areas, and an expansive deck that offers commanding vistas of the Alaska Range. Comfort food is also available at the Mountaineer Pub & Grill with specialty favorites like mac n' cheese and baby-back ribs. *The 2008 dates of operation are May 28 – September 12.*
- The Doyon/ARAMARK Joint Venture also announces a new product – **Windows into Wilderness personalized DVD** – for park visitors participating on the **Tundra Wilderness Tour**. The DVD will capture visitors' actual experience on their individual tour. A 30-minute documentary about the tour will accompany the travelogue. Starting in spring 2008, visitors will be able to purchase this professionally tailored footage.
 - **Explore Denali Series** – Guests are given the opportunity to join in a series of guided adventure excursions hiking within the park boundaries independently. The hikes last approximately three hours:
 - Rock Creek Interpretive Hike
 - Steps Through Time Interpretive Hike
 - Denali Highway Adventure
 - **Kantishna Experience** – This popular 12-hour journey features interpretive narration provided jointly by a driver guide and a JV-sponsored NPS ranger that joins the trip at Wonder Lake. The round trip into the heart of the park also includes lunch and a stop at the historic cabin of Fannie Quigley, an infamous Kantishna resident who settled in the area during its Gold Rush heyday in the early 1900s; includes a box lunch.
 - **Tundra Wilderness Tour** – This six- to eight-hour adventure departs twice daily. The tour is hosted by an interpretive guide and offers exploration of Denali National Park; includes a box lunch.
 - **Denali Natural History Tour** – Departing three times daily, this four-hour guided tour takes guests through the taiga forest and rolling tundra, including a visit to Savage Cabin; includes a light snack
 - **Alaska Raft Adventures** – The three-hour guided rafting tours provide a courtesy shuttle to and from most area lodges, free equipment use and dry suits.
 - Wilderness Run – 13-mile journey through the glacial valley on a mild whitewater course
 - Canyon Run – 11 miles of steep-walled Nenana River Canyon
 - Paddle Run – the Canyon Run route with paddles

- **Alaska Cabin Nite Dinner Theatre** – For a taste of old-time Alaska, guests can join this popular nightly show at the McKinley Chalet Resort and enjoy all-you-can-eat dinner, lively storytelling, music and humor nightly at 5:30 and 8:30 p.m.

In addition, the eight restaurants at Denali operated by ARAMARK Harrison Lodging have a strong emphasis on sustainable cuisine, showcasing locally produced and eco-friendly ingredients. A completely sustainable prix-fixe meal option will be offered again this season. Signature dishes include fireweed syrup-glazed duck and cardamom-crusted Alaska caribou. Fine dining options include Nenana View Grille at McKinley Chalet Resort, Gold Rush Dining Room at McKinley Village Lodge and Alpenglow Restaurant at Grande Denali Lodge.

“For more than 25 years, ARAMARK has executed a long-term investment strategy in the guest experience across the Denali corridor in its tour, activity and lodging products,” said Bob Concienne, vice president of AHL Alaskan Operations. “And now with the lodging expansions/renovations, new activities and tours, the 2008 season is framing up to be the best yet for guests planning their Alaska vacations.”

For more information about lodging at Denali Park Resorts, visit www.denaliparkresorts.com, or to book tours, www.reservedenali.com, or call (800) 276-7234.

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About Denali National Park and Denali Park Resorts

Denali Park Resorts owns and operates the McKinley Chalet Resort, which features 345 pine-paneled two-room suites in cedar lodges along the Nenana river less than a mile from the entrance to Denali National Park, as well as the spirited Cabin Nite Dinner Theater in an authentic roadhouse and Alaska Raft Adventures, which provides raft trips on the Nenana River and Explore Denali, which offers guided hikes throughout the area.

Denali Park Resorts also owns and operates the McKinley Village Lodge, which features 150 guest rooms in several intimate lodges set on the banks of the Nenana River in a serene forest setting eight miles south of Denali National Park entrance. In addition, the company manages the Grande Denali Lodge and the Denali Bluffs Hotel, including the Alpenglow Restaurant To make reservations or receive more information about tours and activities, call 1-800-276-7234, or visit www.denaliparkresorts.com.

Doyon/ARAMARK Joint Venture, operator of bus tours, park shuttles, food and beverage outlets, campground and retail outlets within Denali National Park, is an authorized concessionaire of the National Park Service.

About ARAMARK

Through its sports and entertainment group, ARAMARK provides a wide range of managed services, including food, facility and other support services. ARAMARK serves more than 100 convention centers, museums, national and state parks, resorts and tourist destinations. ARAMARK offers organizations a single source provider for concessions, event planning, premium dining needs and catering, restaurants, retail merchandise sales, and recreational and lodging services.